**Lesson 1 – Intro to Social Media and Digital Footprint**

1. Ask students what the term digital footprint is – go over definitions.
2. Give students 20-30 to answer the survey and to Google themselves.
3. Walk them through how to search themselves up on social media sites – may have to log off their Instagram, etc. on their phones in order to do a proper search.
4. Discuss in small groups positives and negatives of social media – share out with class, create list on the board
5. Go through intro powerpoint of stats for students about social media and how social media can positively/negatively impact your career
6. (if time) Walk students through how to change their privacy settings on the popular social media sites

**Lesson 2 – Article Jigsaw**

1. Give each group a different article to read about social media in the news. Some articles may be positive some may be negative. Have the groups discuss the article and answer the following questions:
   1. Summarize the main events of this article
   2. How does this article relate to the concept of digital footprint?
   3. Develop 3 discussions questions based off of this article
2. Once the students have completed the first step they are going to do a jigsaw where they get into groups with students who have read different articles. Each student teach the other students in their group about their article, providing a summary, discussing how it relates to digital footprint and asking their group one discussion question.
3. Once all students have shared out, come back as a class and discuss the articles altogether.

**Lesson 3 – Cyberbullying and online safety**

1. Start with the video – “Relationship Status: Online”
2. Stop video after 3:17 seconds and ask students to describe what’s going on:
   1. What is happening so far?
   2. How does it make you feel?
   3. Can you relate to their situation or relationship?
   4. Would you react in a similar way? Why or why not.
3. Watch the remainder of the video, then ask students
   1. What’s changed? What’s caused the change?
   2. How do you feel now about the video, characters, their relationship?
4. Discuss with the class the following questions
   1. How do students communicate in relationships with technology today?
   2. How do online and real life relationships differ?
   3. What is self-disclosure? (sharing private, sensitive, or confidential information about oneself with others)
5. Show video “Bulletin Board: Online Safety Commercial”
6. Show powerpoint – discuss cyberbullying, low, medium, high risk behaviours, what to do you if you are being bullied or you see/know someone is being bullied, how to keep yourself safe online.
7. (if haven’t already) Walk students through how to change their privacy settings on the popular social media sites
8. Exit slip: Have students write down what they’ve learned today and at least 2 strategies they can use if they or someone they know are being cyber-bullied.

**Lesson 4 – Final Assessment**

* Students will write a multi-paragraph reflection discussing
  + The positive and negative impacts of social media. They can choose to argue one more so than the other or evenly discuss both aspects.
  + Discuss what their own digital footprint, their habits on social media sites and what they will do differently (if anything) since learning more about it (increase privacy settings, avoid reading comments, think twice before posting, etc.)