Digital Footprint Activity

**View your online presence like a prospective employer. Go to the sites listed and do a search for yourself using your first and last name. You can also use commonly available information, like the city you live in or your school name, to narrow down the search. Examples for each site are shown below:**

**Google search\* examples:**

“Jane Doe”

“Jane Doe” San Francisco

“Jane Doe” San Francisco Edison High

\*NOTE: A Google search can also be used to find profiles on the

other social media sites (see below). In fact, your search may

bring up many of the profiles below.

**Facebook search:**

 People named “Jane Doe”

People named “Jane Doe” who live in San Francisco, California

People named “Jane Doe” who go to Edison High

AND/OR search via Google:

“Jane Doe” Facebook

**Twitter search:** Fill in info at https://twitter.com/search-advanced

**Instagram search:**

You can only easily search within the app using a smartphone:

Click the explore icon (looks like a compass) and enter name in

search bar

“Jane Doe”

AND/OR on the computer, search via Google:

“Jane Doe” Instagram

**LinkedIn search:** Scroll down to bottom of page and fill in info for “Find a Colleague”

AND/OR search via Google:

“Jane Doe” LinkedIn

**Other Useful Websites & Videos**

1. 11 Tips For Students To Manage Their Digital Footprint

<https://www.teachthought.com/the-future-of-learning/11-tips-for-students-tomanage-their-digital-footprints/>

1. 14 Canadians who were fired for social media posts

<https://careers.workopolis.com/advice/14-canadians-who-were-fired-for-social-media-posts/>

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Social Media Questions - CLE 10

1. What are the positive and negative aspects of social media? Explain at least 1 of each.

2. How did searching for yourself go? Did you find anything interesting or upsetting?

3. Before today, what were you already doing to manage your digital footprint?

4. After today, is there anything you will start doing differently? Explain.

5. Do you think people deserve punishment from employers and universities for posting controversial social media content? Why or why not?

6. What are you going to do in the future to market yourself professionally online?