Grade: 10-12
Subject: Career Life

Big Idea (What will your students understand):
Effective career planning considers both internal and external factors.

Driving questions (What is the big idea that your students will understand at the end):
How do I use social networks to support a more professional digital presence?

Curricular Competencies (What will your students be able to do?): numbered top to bottom 1, 3, 10, 12	**Content Standards** (What will your students know): numbered top to bottom 1,6,9, 10, 12
Core competencies (What can your students say about these?): Social Responsibility Communication Personal Awareness	**First Peoples Principles of Learning** (Which principles are woven into this unit): #1

Lesson Sequence/ Student Learning Intentions (What is the sequence of skills and concepts that your students are going to be learning about in this unit?):

1) What are my passions and interests
- *Students use My Blueprint*: Do Personal inventories, Job explorations within this tool. Make sure, when looking at specific carers to look at: job and market trends, consider what post-graduation opportunities are there, look at the pre-requisites and employability skills needed for career.
- Maybe have students select 3 careers to explore.

(within doing this, you are COVERING: Curriculum Content #1,9,10,12 make sure to focus on these within class/lesson)

2) Social Networking: using now, what else is there, what are professional agencies following, what needs to change?
   - In groups: search out social networking platforms?
   - What is each platform predominately used for?
   - How would a business or industry find these useful?
   - Choose 3 social networking platforms: How could you use them to advocate or advance your social professional identity?

Exploring the Curricular Competencies Rubric

Career Life: Effective Career Planning

Social Media Awareness

Curricular Competencies	Emerging	Developing	Proficient	Exemplary
Consider the impact of personal and career choice on themselves and others	Is thinking about: understanding the impact that personal and career choices could have on themselves and other people in their lives.	Is practicing: understanding the impact that personal and career choices could have on themselves and other people in their lives.	Does a good job of: understanding the impact that personal and career choices could have on themselves and other people in their lives.	Exceeds at: understanding the impact that personal and career choices could have on themselves and other people in their lives.
Recognize the influence of their communication skills and digital footprint on job-seeking	Is thinking about: the influence that their communication skills and digital footprint has on job seeking.	Is practicing: to recognize the influence that their communication skills and digital footprint has on job seeking.	Does a good job of: recognizing the influence that their communication skills and digital footprint has on job seeking.	Exceeds at: recognizing the influence that their communication skills and digital footprint has on job seeking.
Appreciate the role of personal networks in choosing and advancing their career path	Is thinking about: the role of personal networks in choosing and advancing their career path.	Is developing an appreciation for the role of personal networks in choosing and advancing their career path.	Has an appreciation for the role of personal networks when choosing and advancing their career path.	Shows an appreciation for the role of personal networks in choosing and advancing their career path
Make connections between community-based career related experiential learning and potential career paths	Is thinking about: making connections between community-based career related experiential learning and potential career paths.	Is making connections between community-based career related experiential learning and potential career paths.	Does a good job of making connections between community-based career related experiential learning and potential career paths.	Exceeds at making connections between community-based career related experiential learning and potential career paths.

Core Competencies Self Reflection

Self Reflection
Now: