

Teacher's Guide to the WorkBC Explore Careers online resource

About the WorkBC Explore Careers resource

WorkBC.ca is the provincial government's access point to the world of careers and employment in B.C. The key goal of the site is to help all British Columbians successfully navigate B.C.'s labour market. WorkBC.ca features resources to help youth plan and make decisions about their futures, learn about training and education opportunities, and search for jobs. The site can be accessed on a computer, tablet or smartphone.

WorkBC Explore Careers presents content that will support youth in their career planning. It can help them make positive decisions about their future careers as they transition to post-graduation activities. Users can also see careers in action and explore career options and opportunities.

WorkBC Explore Careers features over 500 career profiles. Each profile includes information about what it's like to work in the career, job duties, expected wages and projected demand for occupations in regions across B.C. Related industry information includes employment outlooks and descriptions of the industries. Links to related careers help expand students' awareness of the multitude of career options related to their interests. Some profiles include an embedded Career Trek video of a British Columbian who shares their perspective about the career and what it is like to work in that occupation.

[WorkBC learning activities](#) help teachers provide learning experiences that focus on the Big Ideas and Learning Standards for Career Education, Career Life Education and Career Life Connections. The learning activities help students with their career development competencies and discover information about their prospective careers.

The following provides an overview of the content of the Career Profile and how it can be used to support career planning and decision making.



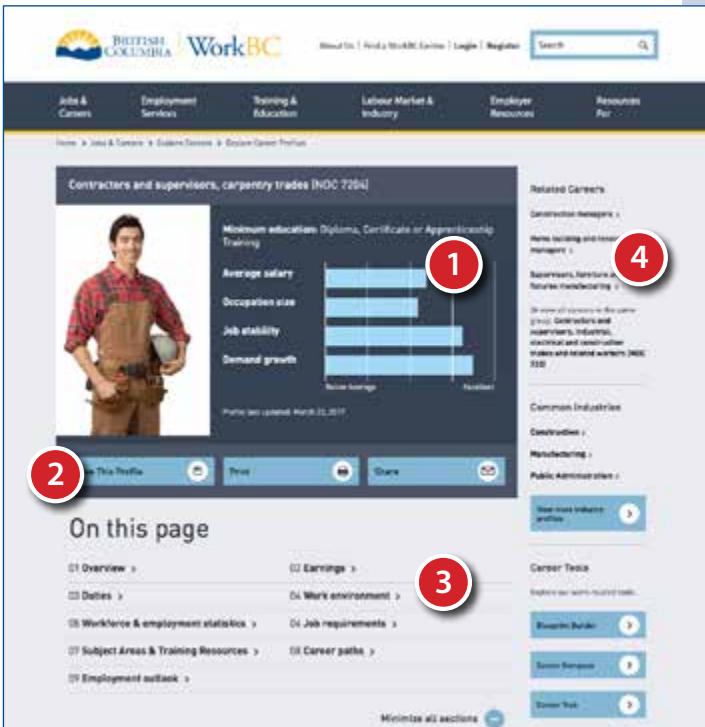
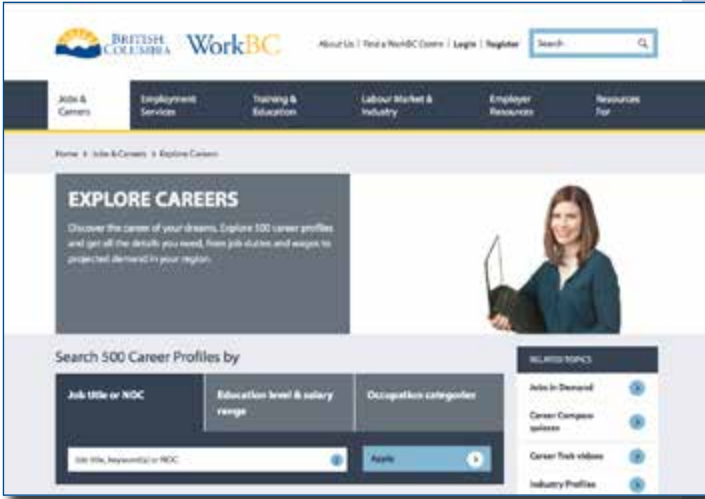


Explore 500 Career Profiles

Students can instantly retrieve a wealth of information about a career by clicking:

- Job Title or NOC: type in name or key word
- Education level and salary range: select level of education and salary range
- Occupation categories: choose from 10 categories of career classification

TIP: All three options can be used to refine the search.



Career Profiles:

Within each Career Profile students can access three features:

1. A graphic of the occupation's labour market characteristics.
2. Three options for students to access information at a later date.
3. Links to topics and tools that can support career planning and decision-making.
4. Right sidebar for additional information to support career research:

- Related Careers links to additional career options students can explore
- Common Industries show where in the economy these careers are found
- Recent Openings links to job prospects

Some career profiles include an embedded Career Trek video that brings to life what it would be like to work in an occupation.



About the WorkBC Career Profiles

The WorkBC Career Profiles provide a starting point for students' career research and planning activities, and gives them opportunities to reflect on the match between their interests and the realities of the job. Students can identify factors impacting job prospects, investigate the types of industries where they could work, and identify the education and training requirements for various careers.

The following describes the content that can be found for each of the 500 Career Profiles:

1. Career outline

The career outline at the top offers up-to-date labour market information, including information on education and training requirements.

Three options are provided for students to keep information.

- Save This Profile—Students can use this to set up an account and save profiles for future reference.
- Print—Students can print a hard copy or save a PDF.
- Share—Students can email a link to the profile to themselves, peers and parents.

2. On this page

01: Overview—Provides a brief description of the type of work people in this career might undertake, as well as common job titles that show the various types of jobs available for this occupation. Students can see how training or education in one particular area can lead to employment opportunities across industries, including opportunities for laddering into other related occupations.

02: Earnings—Provides information about the type of wages a qualified worker could expect to earn while employed in B.C. A range is included to reflect entry level to mature worker wages and variations in pay across work settings.

03: Duties—Lists common duties that a person working in this occupation might perform.

04: Work environment—Details the number and type of hours a person might work, whether they work alone or with others, whether they work indoors or outdoors, and the working conditions and safety aspects of the job.

05: Workforce and employment statistics—Provides statistics that describe workforce characteristics. This information could influence a student's decision to enter the career pathway.

The first graphic gives an overview of how many British Columbians are employed in the career, the percentage of full-time employment, employment by gender, and age composition of the labour force. If a student wants to work full time, consideration would need to be given to the available opportunities. For instance, 41% of carpenters work full time, 43% of nurses work full time and 74% of financial managers work full time.

The second graphic shows the makeup of the labour force by industry. If students are keen to work in a particular industry, they can see the numbers of people in that occupation. For example, if a student wanted to work for a school district as a carpenter, they would see that only 2% of the employed carpenters work in the Educational Services industry, while 87% work in the construction industry. Similarly, if a financial manager wanted to work in a food production plant, only 8% of the employed financial managers work in manufacturing, while 25% work in the finance, insurance, real estate and leasing industry.

The third graphic shows employment percentages of the occupation by region, giving students some insight into whether they would need to relocate to find work. For instance, 49.1% of carpenters work in the Mainland/Southwest region, 48.2% of nurses work in the Mainland/Southwest and 72.8% of financial managers work in Mainland/Southwest.

06: Job requirements—Explains the education, training and qualifications needed for the career. Provides links to additional information on certification and professional designations, where relevant. Specific skills that support competency on the job are listed.

Key skills are also profiled in the featured Career Trek videos.

07: Subject areas & training resources—Provides a link to EducationPlannerBC. The link leads directly to options for B.C. education and training programs based on the subject area. Students can view the options and record the results for future reference.

08: Career paths—Provides information on a typical career path that an entry worker may take as they advance in their career.

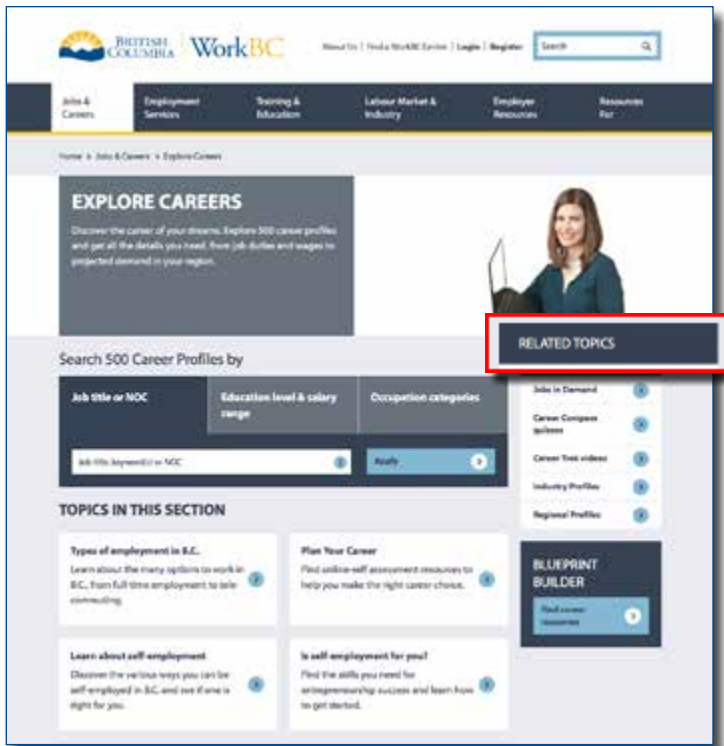
09: Employment outlook—Features a graphic with statistics on the career's future outlook from both provincial and regional perspectives. Many external local and global factors are taken into consideration when employment outlooks are prepared. If students want more detailed information, they can go to British Columbia 2025 Labour Market Outlook at www.workbc.ca/labourmarketoutlook (this report is available in eight languages including English).

10: Insights from industry (if available for the career profile)—Provides commentary from industry experts about the future demand for workers, growth of industry opportunities and evolving role of the career.

11: Additional resources (if available for the career profile)—Links to industry associations, councils, regulatory bodies, unions and other organizations that have an interest in labour market issues and information related to the occupation.



On the WorkBC Explore Careers landing page students will find additional resources and information:



Related Topics

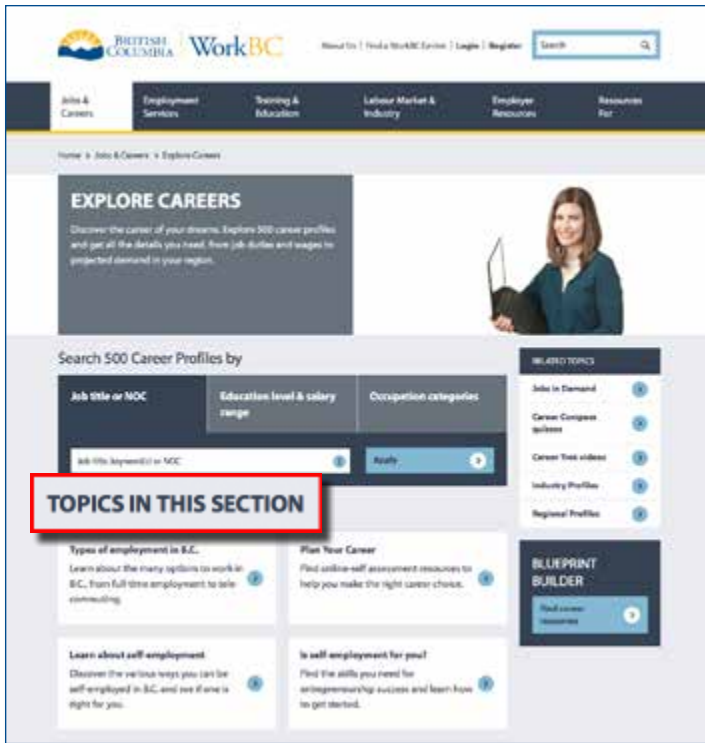
In the right sidebar students can access these additional resources:

- Jobs in Demand
- Career Compass
- Career Trek
- Industry Profiles
- Regional Profiles

Blueprint Builder is an online career-planning tool that contains essential career, education and job search resources to help plan a career path. Students can discover career options, find the right education and funding, and target jobs in selected fields.

- **Jobs in Demand** features information on B.C.'s top occupations to 2025.
- **Career Compass** helps youth explore careers by using quizzes that match their interests and aptitudes with potential career options. It integrates labour market information with career planning tools that teachers can use with their students to help them stretch their thinking about career options.
- **Career Trek** offers inspiring videos that highlight careers throughout B.C.
- **Industry Profiles** detail employment, wages and outlook for 18 B.C. industry groupings and identify the economic influences, recent developments, and opportunities for each industry.
- **Regional Profiles** present labour market details on each of seven development regions, as well as the province as a whole. Employment outlooks are included.





Topics in this section

On the Explore Careers page student can find additional information on career planning.

- Types of employment in B.C.
- Plan your career
- Learn about self-employment
- Is self-employment for you?



- **Types of employment in B.C.** helps students learn about the many options for working in B.C., from fulltime employment to telecommuting. The information details the advantages and potential disadvantages of each, which will help students when they look at **05: Workforce and employment statistics**.
- **Plan your career** links to resources such as Blueprint Builder, Career Compass, Career Trek and the Cost of Living Calculator that can help students with their career planning activities.
- **Learn about self-employment** provides information on some of the forms of self-employment in B.C., as well as the advantages and potential disadvantages of each option.
- **Is self-employment for you?** provides information on the types of skills that self-employed people need. It also offers links to entrepreneurship self-assessment tools and information on what's involved in starting in business.